



ARKANSAS WOLVES

2020 PARTNERSHIP LEVELS

PRODUCT OF THE
UNITED PREMIER SOCCER LEAGUE





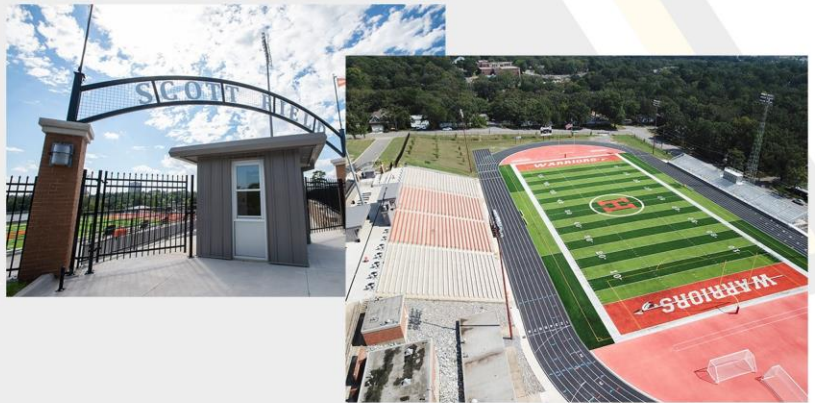
Wolves FC are a Semi-Professional Men's Soccer Club based in the heart of Little Rock. The club is part of the United Premier Soccer League (UPSL) and will be competing in the Central Conference: North Division.



The UPSL is the fastest growing Pro Development League in the USA, with 400-plus teams targeted for 2020 Season. The Wolves are eligible to participate in the U.S. Open Cup Qualifying Rounds through the leagues affiliation with the U.S. Soccer Federation (USSF) and the United States Adult Soccer Association (USASA).

Wolves FC UPSL team will play in a Fall and Spring split season. Fall is Aug-Nov and Spring is Mar-June. Ten (10) Home matches for each Fall and Spring will be played at Scott Field in the heart of the city.

Scott Field is a newly built stadium with state-of-the-art Astro Turf with the capability of holding 4000+ fans. We will compete in Division 2 with ability to earn Division 1 through promotion.



The first team consists of local talent and surrounding colleges/cities representing several nations. Our 20U team consists of players aged 17-20. This group of talent and age range will bring a mixture of some youthful exuberance and experience. Our players are known as the Wolf Pack. Each team has a player pool of about 30.

Our goal is to continue growing the game in the state of Arkansas by providing top level soccer for our youth to build on and the community can support. We take pride in the responsibility of part of Arkansas soccer that focuses on developing youth talent as well as doing our part to help the city of Little Rock and the community flourish. We hold our club, coaches and players to the highest standards to accomplish this mission.



SPONSORSHIP LEVELS

By partnering with the wolves you will be promoted as the following levels based on the package(s) you choose to commit to for the 2020 Spring Season. The following partnership opportunities are available this season and can be purchased individually or through a customized multiple package.

- **Jersey Package**
- **Banner Package**
- **Game Day Package**
- **Video Package**

The following are the sponsorship levels that can be attained by the value of the partnership commitment for the 2020 Spring Season. You will be listed on our website with these rankings titles. Any partnership greater than the **ALPHA** rank will be promoted as a **PRESTIGE PARTNER**.

ALPHA

\$1,500 - \$3,000

BETA

\$500 - \$1,499

DELTA

> \$499



PARTNERSHIP OPPORTUNITIES

JERSEY SPONSOR



FRONT SPONSOR

\$3000/SEASON

Your company's logo will be printed on the front section of our match worn jerseys. This package includes both Home and Away jersey resulting in double exposure for your company. There are ten (10) home games and ten (10) away games.

Your company will also be promoted as our Top Sponsor on all social media posts and listed on our website as an **ALPHA SUPPORTER**

BACK SPONSOR

\$2,000/Season

Your company's logo will be printed on the back of our jerseys above the numbers. This package includes both Home and Away jerseys. Your company will also be promoted as an **ALPHA SUPPORTER**

SLEEVE SPONSOR

\$1,500/Season

Your company's logo will be printed on the sleeve of our jerseys above the numbers. This package includes both Home and Away jerseys. Your company will also be promoted as an **ALPHA SUPPORTER**

TRAINING TOPS

\$2,500/Season

Our players will wear training tops during pre-game warm ups for every Home and Away game. Players will also wear these training tops for each community outreach event resulting in even more exposure. Your company's logo will be printed on the front section of these training tops.

You will also be promoted as an **ALPHA SUPPORTER**



PARTNERSHIP OPPORTUNITIES

BANNER SPONSOR



\$500/Season

Our home games will be played at Scott Field. There will be a total of ten (10) conference games this season, plus some additional matches.

A 8ft by 4ft banner with your company's logo and information of your choosing will be displayed during each home game.

With this package your company will be seen by all live fans at each game as well as on the livestream.

Your company will be listed on our website and this package qualifies you as a **BETA SUPPORTER**



PARTNERSHIP OPPORTUNITIES

GAMEDAY SPONSOR

\$350/Game

As a Game Day Sponsor your company will be able to set up a booth or table to promote your services or products to our fans and gain exposure.

You may also park company vehicles out front at Scott Field.

You may hand out any promotion materials to our fans such as coupons, information, or branding products.

You will be promoted on social media as the Game Day sponsor and will be announced to our fans 3 times per match.

(Pre-game, Half-time, After game)

There are **ten (10)** official Home games to choose from and you are welcomed to pick more than one game if you like.

With the partnership of one game you will be promoted on our website as a **DELTA SUPPORTER.**



PARTNERSHIP OPPORTUNITIES

VIDEO SPONSOR

\$200/Game

As a Video Sponsor your company can choose to be displayed via our livestream and/or the jumbrotron-scoreboard at Scott Field.

You will be announced to our fans 3 times per match at Scott Field.

(Pre-game, Half-time, After game)

There are **ten (10)** official Home games to choose from and you are welcomed to pick more than one game if you like.

With the partnership of one game you will be promoted on our website as a **DELTA SUPPORTER.**