

# ARKANSAS WOLVES

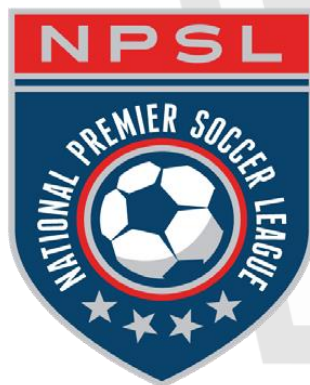
S O C C E R C L U B



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2021 SPONSORSHIP PACKAGE





**WHO ARE WE?** The Arkansas Wolves is a community-based soccer club situated in the heart of Little Rock Arkansas. Currently we have 3 teams: A Men's first team (NPSL), women's first team (UPSL D1), and men's second team (UPSL Premier). The Wolves also have a PDA (Players Development Academy) for players 16 and up. We provide top level training and playing experiences, opportunities to earn a spot on one of our teams, and exposure to coaches and scouts on the big stage.

Our players are made up of the best the state has to offer, with players traveling in weekly from all over the state, as well as international players from all over the world.

**MISSION STATEMENT:** We aim to contribute to the growth of soccer in Arkansas by providing affordable and high-level training and playing opportunities for our youth to build on and the community can support. We take pride in the responsibility of part of Arkansas soccer that focuses on developing youth talent as well as doing our part to help the city of Little Rock and the community flourish. We hold our club, coaches, and players to the highest standards to accomplish this mission.

### ❖ **OUR MISSION: (Purpose of the Wolves)**

- Contribute to the growth of soccer in Arkansas by providing affordable and high-level training and playing opportunities.
- To create the next generation of leaders, through physical training, mental development, and dedicated mentoring through the art of soccer.

### ❖ **OUR VISION: (What We Are Building)**

- Offer a top level first team to compete above amateur status
- Offer a development team to feed into the top-level team
- Offer additional, quality yet affordable, holistic (technical, tactical, psychological, and physical) player development opportunities to our surrounding communities

### ❖ **OUR VALUES: (Internal & External)**

- **Humility** – We do not look down on anyone but exist to serve one another and our communities
- **Respect** – All people from players, coaches, referees, community, and beyond are accepted and deserve to be respected
- **Teamwork** – We all give 100% to our teammates, coaching staff, families, and ourselves
- **Perseverance** – We do not give up when we face adversity, instead we build up character in each other



## ➤ SPONSORSHIP LEVELS:

By partnering with the Wolves you will be promoted at the following levels based on the package(s) you choose to commit to for the Season. The following partnership opportunities are available this season and can be purchased individually, or through a customized multiple packaged deal.

- ❖ Jersey/Uniform Sponsor
- ❖ Training Top Sponsor
- ❖ Community Events Top Sponsor
- ❖ Banner Sponsor
- ❖ Game Day Sponsor
- ❖ Livestream Sponsor
- ❖ Social Media Package
- ❖ Wolf Cub T-Shirt Sponsor
- ❖ Trailer Sponsor
- ❖ Small Business Supporter

### ALPHA

\$1,500 - \$3,000

### BETA

\$500 - \$1,499

### DELTA

< \$499

Your sponsorship level will be based on the value of the partnership commitment for the Season. You will be listed on our website & social media platforms with these rankings' titles. Any partnership greater than the **ALPHA** rank will be promoted as a **PRESTIGE PARTNER**.



## JERSEY SPONSOR

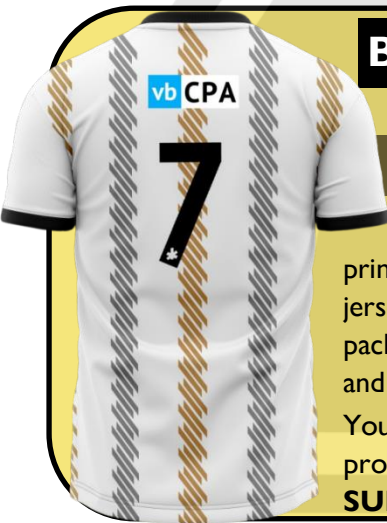


### FRONT SPONSOR

**\$5,000/Season**

Your company's logo will be printed on the front section of our match worn jerseys. This package includes both Home and Away jersey resulting in double exposure for your company. There are ten (6) home games and ten (6) away games per team x3.

Your company will also be promoted as our Top Sponsor on all social media posts and listed on our website as a **PRESTIGE SUPPORTER**



### BACK SPONSOR

**\$3,500/Season**

Your company's logo will be printed on the back of our jerseys above the numbers. This package includes both Home and Away jerseys.

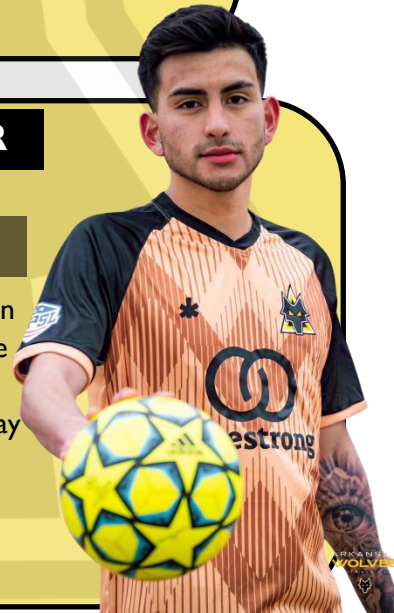
Your company will also be promoted as a **PRESTIGE SUPPORTER**

### SLEEVE SPONSOR

**\$2,500/Season**

Your company's logo will be on the sleeve of our jerseys above the numbers. This package includes both Home and Away jerseys.

Your company will also be promoted as an **ALPHA SUPPORTER.**



### TRAINING TOPS

**\$2,500/Season**

Our players will wear training tops during pre-game warmups for every Home and Away game. Players will also wear these training tops for each community outreach event resulting in even more exposure.

Your company's logo will be printed on the front section of these training tops. You will also be promoted as an **ALPHA SUPPORTER**



## BANNER SPONSOR



**\$750/Season**

Our home games will be played at Scott Field. There will be a total of eighteen (18) HOME games this season. We have 3 teams (6 home games x 3 teams = 18 games).

A 8ft by 4ft banner with your company's logo and information of your choosing will be displayed during each home game.

With this package your company will be seen by all live fans at each game as well as on the livestream.

Your company will be listed on our website and this package qualifies you as a **BETA SUPPORTER**



## GAMEDAY SPONSOR

**\$500/Game**

As a Game Day Sponsor your company will be able to set up a booth or table to promote your services or products to our fans. You may also park company vehicles out front of Scott Field. You may hand out any promotion materials to our fans such as coupons, information, or branding products.

You will be promoted on social media as the Game Day sponsor and will be announced to our fans 3 times per match. (Pre-game, Half-time, After game)

There are eighteen (18) home games to choose from and you are welcomed to pick more than one game if you like.

With the partnership of one game, you will be promoted on our website as a **DELTA SUPPORTER**.



## COMMUNITY TOPS

**\$1,500/Season**

Wolves players wear T-shirts with your logo on them during all community events, camps, clinics, marketing videos etc.

Wolves players travel in these T-shirts and arrive on game day in these T-shirts. You will also be promoted as an **ALPHA SUPPORTER**



## ❖ **Wolf Cub T-Shirt Sponsor (Contact us for \$)**

- ❖ Ball kids that walk out with the team prior to the game will wear Free Wolf shirts with your logo on them.
- ❖ Your company will be provided 10 season passes for your employees, or we can offer 10 free tickets to each individual game that you can pass out to your customers.

## ❖ **Livestream Sponsor (\$250 per game)**

- ❖ Logo in the corner of the screen during our livestream telecast.
- ❖ Mentions by announcers throughout telecast.

## ❖ **Trailer Sponsor (\$250 per season)**

- ❖ Logo splashed on Wolves official Trailer located at all games and towed all around the state.
- ❖ Can be combined with banner package for a special deal.

## ❖ **Wolves Small Business Supporter (\$150 per season)**

- ❖ Wolves Annual Supporter sticker to display at your business.
- ❖ 5 single game passes for family/clients.
- ❖ Offer a discount to our season ticket holders and we will list your business on our website and game day program.

## ❖ **Miscellaneous (Contact us for \$)**

- ❖ Contact us regarding corporate group rates and special seating.
- ❖ Contact us if you are interested in having your company placed on the back of our season passes.
- ❖ Official Lodging Provider - Please contact us if you would like to help on hosting visiting teams.
- ❖ Official Meal Provider - Please contact us if you would like to help on post-game meals.
- ❖ Official Special Events Provider - Please contact us if you would like to offer a location for special events (i.e., away game watch parties, uniform reveals, etc.)
- ❖ Contact us if you have your own ideas!

**ARKANSASWOLVES.COM** |   




### **WOLVES PRESIDENT/GM**

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